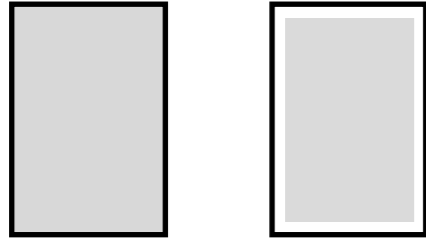
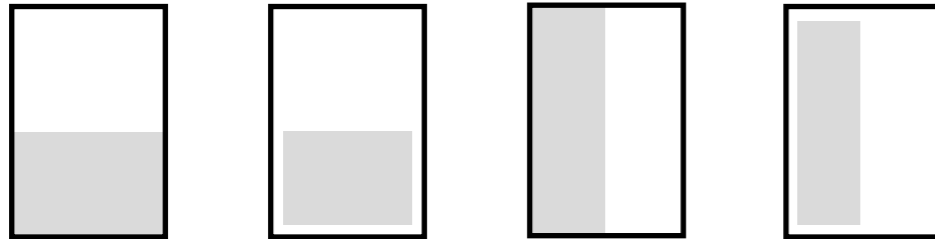


# Advertising Rates 2017

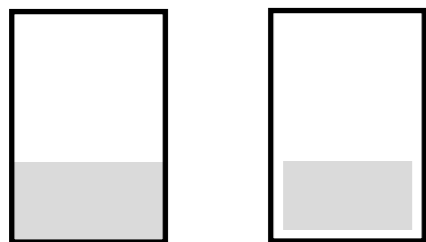
## Full Page



## Half Page



## Third Page



## Quarter Page



## Sixth Page



## Eighth Page



## File specifications

Files should be supplied print-ready in PDF, EPS, TIFF or JPG formats only, at the page size specified for the advert required, and at the optimum image resolution of 300dpi.

Images supplied below a resolution of 280dpi may not reproduce at optimum quality.

Non-print-ready files such as Word documents with accompanying images will be subject to an additional art-working charge to convert them to print-ready artwork. Please contact the editor to discuss your requirements.

A 3mm bleed is required where images or coloured backgrounds intended to print up to the trim or spine, this is included within the page size specifications.

Text and images (excluding background images bleeding over the trim) should be placed no closer than 5-6mm from the trim edges, however, it is recommended that main body text should sit within the safe copy area, 10mm from the trim or spine.

### Questions or queries?

Please contact the editor: [newsletter@morrisfed.org.uk](mailto:newsletter@morrisfed.org.uk)

	Non-member Commercial	MF Member Side or Individual Business	Event/Recruit
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<b>Full Page</b>	<b>£75</b>	<b>£45</b>	<b>£25</b>
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Full page, with bleed: Page size: 216 x 303mm. Print area: 210 x 297mm. Safe copy area: 190 x 277mm

Full page, without bleed: Page size: 188 x 267mm. Print area: 188 x 267mm. Safe copy area: 188 x 267mm

<b>Half Page</b>	<b>£45</b>	<b>£25</b>	<b>£15</b>
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Half page, horizontal, with bleed: Page size: 216 x 163mm. Print area: 210 x 157mm. Safe copy area: 190 x 137mm

Half page, horizontal, without bleed: Page size: 188 x 132mm. Print area: 188 x 132mm. Safe copy area: 188 x 132mm

Half page, vertical, with bleed: Page size: 119 x 303mm. Print area: 113 x 297mm. Safe copy area: 93 x 277mm

Half page, vertical, without bleed: Page size: 92 x 267mm. Print area: 92 x 267mm. Safe copy area: 92 x 267mm

<b>Third Page</b>	<b>£35</b>	<b>£20</b>	<b>£12</b>
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Third page, horizontal, with bleed: Page size: 216 x 113mm. Print area: 210 x 107mm. Safe copy area: 190 x 87mm

Third page, horizontal, without bleed: Page size: 188 x 82mm. Print area: 188 x 82mm. Safe copy area: 188 x 82mm

	Non-member Commercial	MF Member Side or Individual Business	Event/Recruit
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<b>Quarter Page</b>	<b>£25</b>	<b>£18</b>	<b>£10</b>
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Quarter page, without bleed: Page size: 92 x 132mm. Print area: 92 x 132mm. Safe copy area: 92 x 132mm

<b>Sixth Page</b>	<b>£20</b>	<b>£15</b>	<b>£8</b>
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Sixth page, without bleed: Page size: 92 x 84mm. Print area: 92 x 84mm. Safe copy area: 92 x 84mm

<b>Eighth Page</b>	<b>£15</b>	<b>£12</b>	<b>£5</b>
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Eighth page, without bleed: Page size: 92 x 64mm. Print area: 92 x 64mm. Safe copy area: 92 x 64mm

# Advertising Templates

Choose a template from the following pages and use the dimensions as a guide to create your advert to the required size.

If you have any questions or queries, please contact the editor:  
[newsletter@morrisfed.org.uk](mailto:newsletter@morrisfed.org.uk)

**Page size: 216 x 303mm**

*includes 3mm bleed on edges  
that will be trimmed or bound*

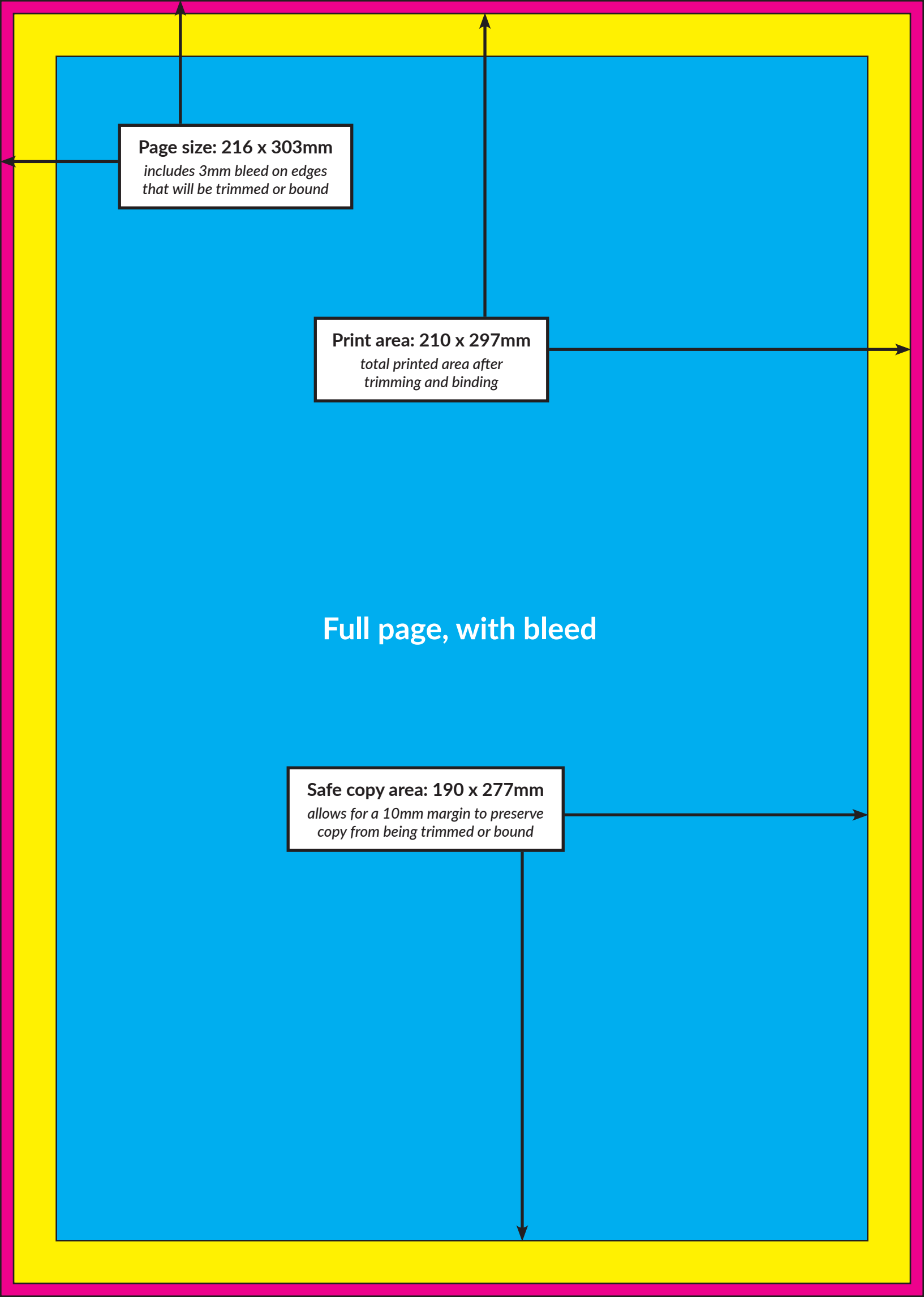
**Print area: 210 x 297mm**

*total printed area after  
trimming and binding*

**Full page, with bleed**

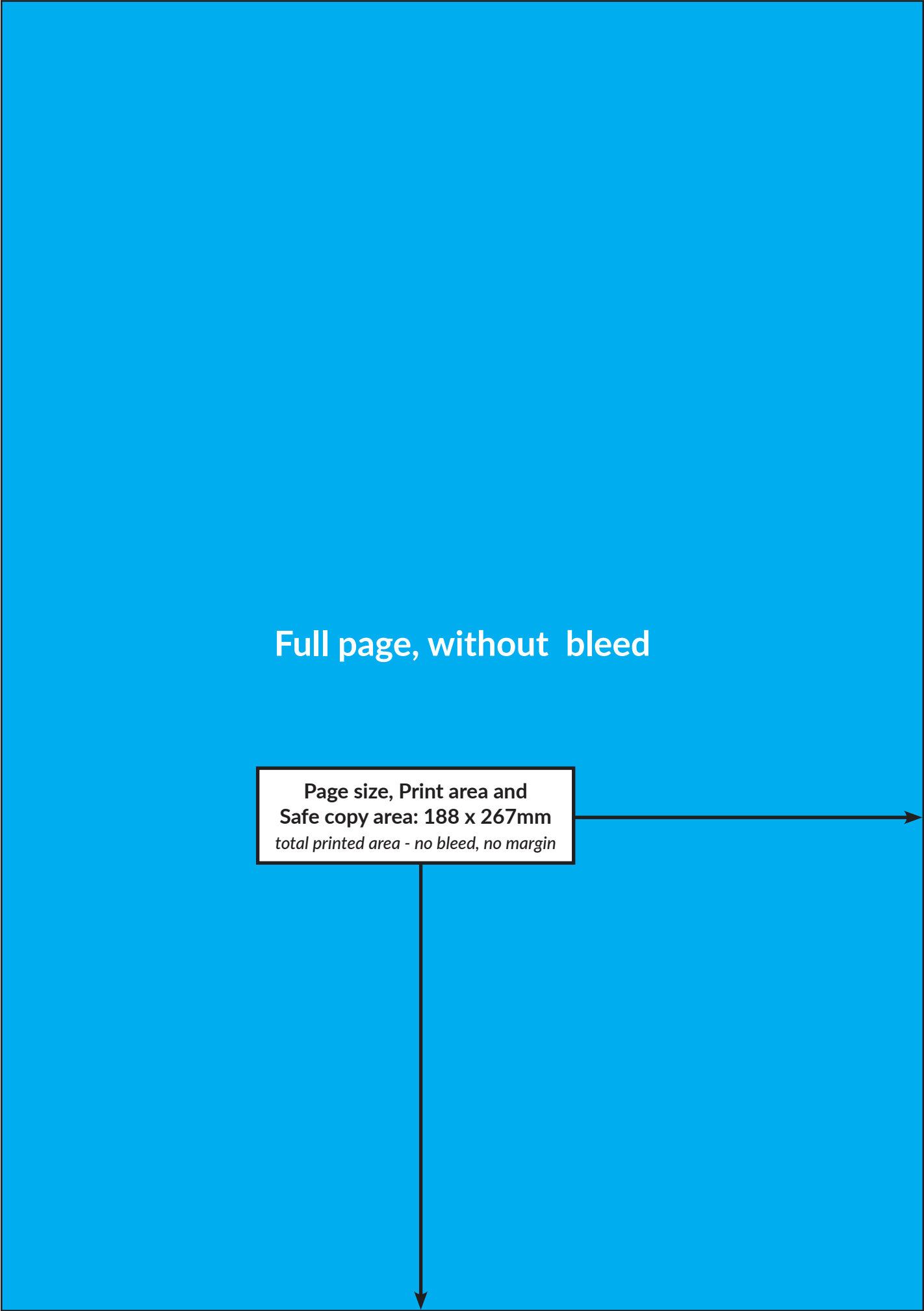
**Safe copy area: 190 x 277mm**

*allows for a 10mm margin to preserve  
copy from being trimmed or bound*



## Full page, without bleed

Page size, Print area and  
Safe copy area: 188 x 267mm  
*total printed area - no bleed, no margin*



**Page size: 216 x 163mm**

*includes 3mm bleed on edges  
that will be trimmed or bound*

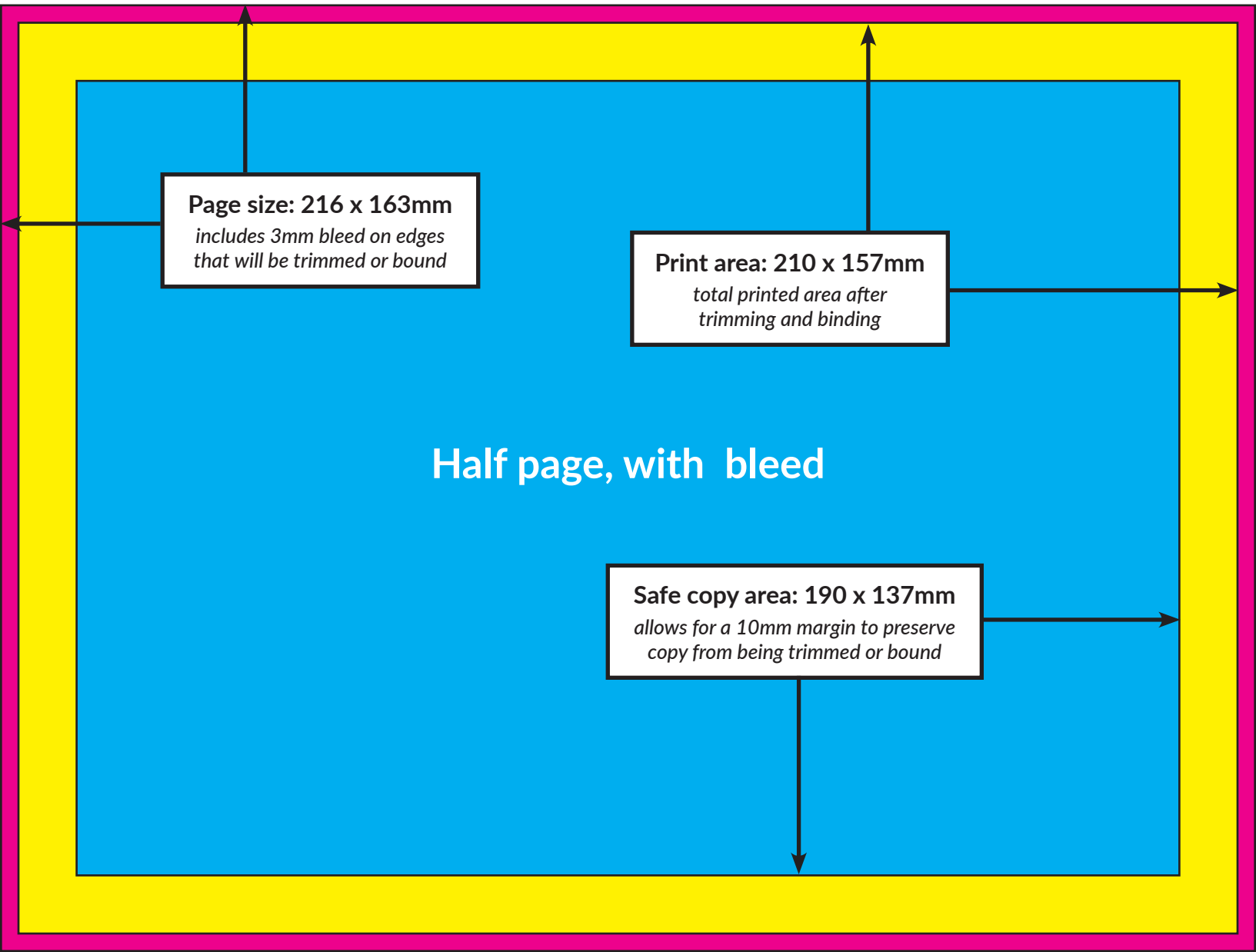
**Print area: 210 x 157mm**

*total printed area after  
trimming and binding*

**Half page, with bleed**

**Safe copy area: 190 x 137mm**

*allows for a 10mm margin to preserve  
copy from being trimmed or bound*



## Half page, without bleed

Page size, Print area and  
Safe copy area: 188 x 132mm  
*total printed area - no bleed, no margin*



**Page size: 119 x 303mm**

*includes 3mm bleed on edges  
that will be trimmed or bound*

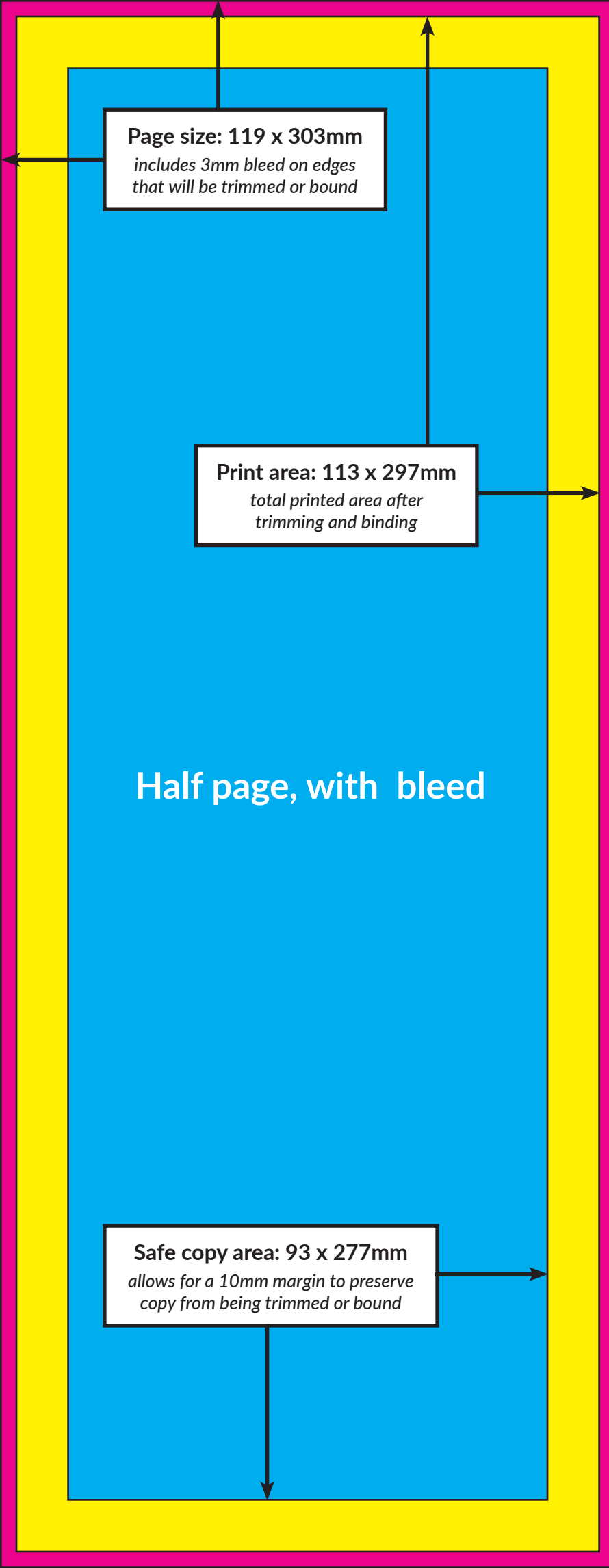
**Print area: 113 x 297mm**

*total printed area after  
trimming and binding*

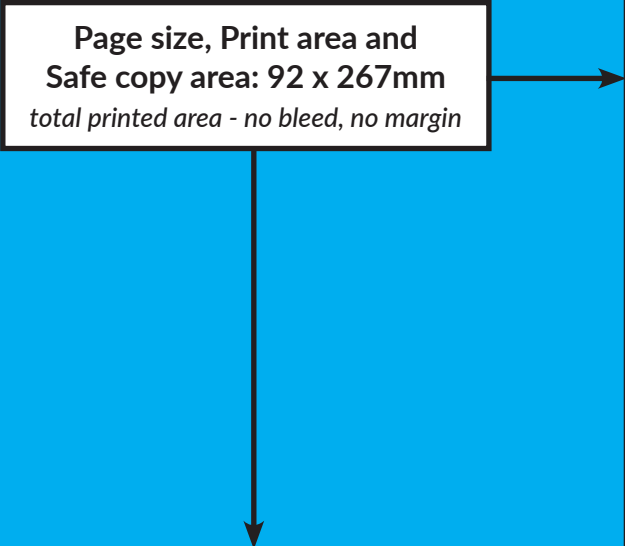
**Half page, with bleed**

**Safe copy area: 93 x 277mm**

*allows for a 10mm margin to preserve  
copy from being trimmed or bound*



Half page, without bleed





**Page size: 216 x 113mm**

*includes 3mm bleed on edges  
that will be trimmed or bound*

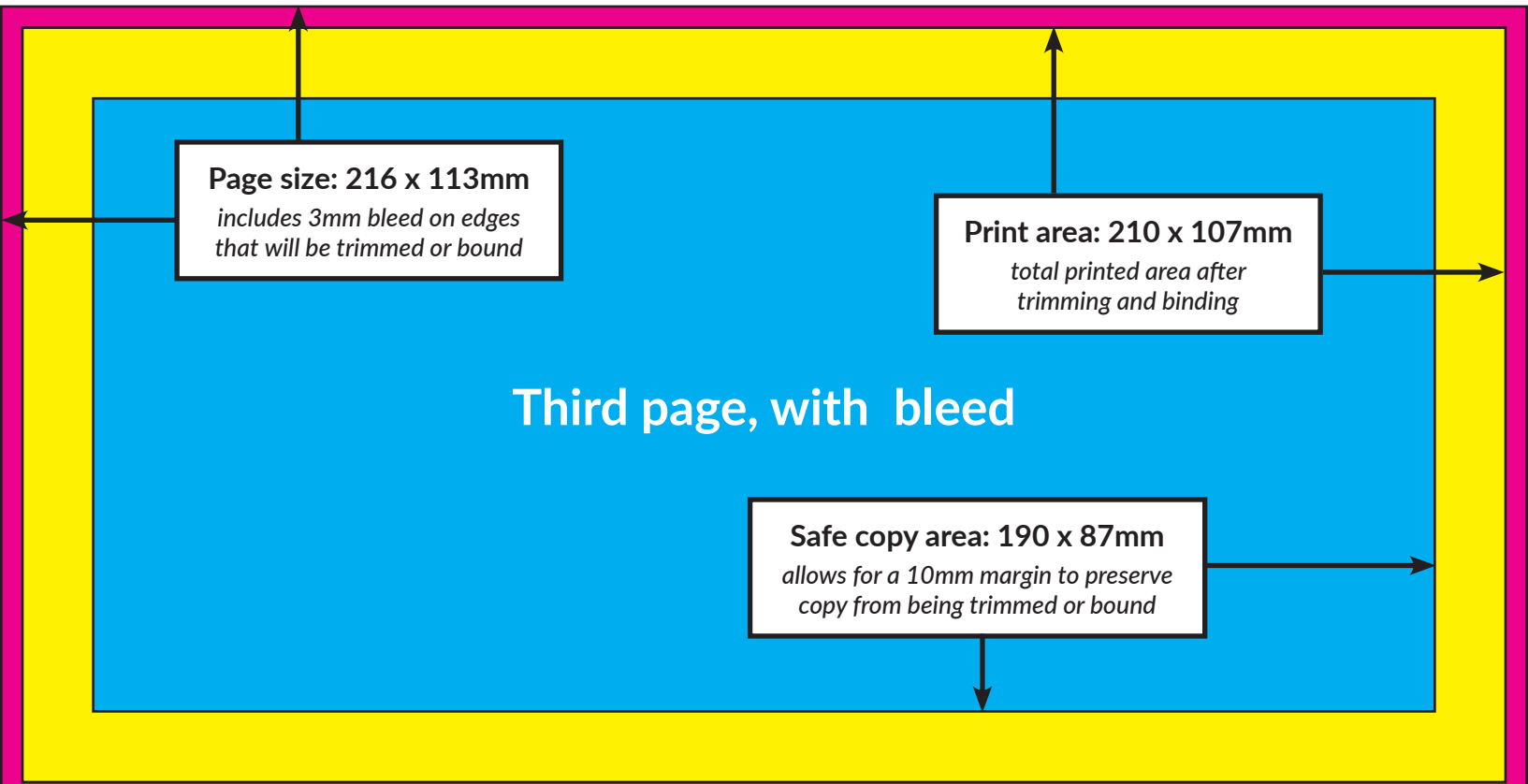
**Print area: 210 x 107mm**

*total printed area after  
trimming and binding*

**Third page, with bleed**

**Safe copy area: 190 x 87mm**

*allows for a 10mm margin to preserve  
copy from being trimmed or bound*



**Third page, without bleed**

**Page size, Print area and  
Safe copy area: 188 x 82mm**  
*total printed area - no bleed, no margin*

# Quarter page, without bleed

**Page size, Print area and  
Safe copy area: 92 x 132mm**  
*total printed area - no bleed, no margin*



# Sixth page, without bleed

**Page size, Print area and  
Safe copy area: 92 x 84mm**  
*total printed area - no bleed, no margin*



## Eighth page, without bleed

**Page size, Print area and  
Safe copy area: 92 x 64mm**  
*total printed area - no bleed, no margin*